

For Immediate Release

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GuS Soda Adds New Slim Cans to its Craft Soda Line-up

NEW YORK, NY (January, 2026) – **Utmost Brands, Inc.**, maker of **GuS – Grown-up Soda** introduces its new **12-ounce slim cans in its top three flavors: Ginger Ale, Mango Peach, and Blackberry**. Like their glass-bottled siblings, they contain real juice, natural extracts, and are lightly sweetened with cane sugar. With only 90 or 95 calories per 12-ounce can, the great-tasting sodas clock in at 40% fewer calories and carbs than typical 150-calorie sodas. And the best news, there is no aftertaste like those sodas with stevia or monk fruit.



The new cans will initially be available online from existing purveyors and then roll out regionally with new beverage and foodservice distributors. Consumers will find GuS cans in cafes, fast-casual restaurants, and local markets.

Says company owner Steve Hersh,

"The time is right to launch our most enjoyed flavors in the slim can format to meet the growing demand for cans. The move helps us extend our reach to can-preferred locations like foodservice, coffee bars, and other alternate channels. As with our existing bottled soda line, the new offerings are full-bodied and refreshing, but not overly sweet."

The new cans join GuS Soda's 10-flavor glass bottle line-up: Dry Ginger Ale, Cola, Mango Peach, Pineapple Passionfruit, Lemon, Grapefruit, Orange, Cranberry Lime, Blackberry, and Pomegranate.

Facts about GuS Soda slim cans:

- 3 flavors: Ginger Ale, Mango Peach, and Blackberry
- Made with real named juices and natural extracts
- Lightly sweetened with cane sugar, without stevia or monk fruit
- Only 90-95 calories and 22g-24g carbs per 12-ounce
- Kosher, Gluten-free, non-GMO and pasteurized
- Great for cocktails and mocktails

About GuS – Grown-up Sodas:

Founded in 2003, GuS was what the husband-and-wife founders were looking for in a beverage; something not as sweet as typical sodas and juice drinks. Taking inspiration from his father who added seltzer to everything, Steve Hersh (formerly a packaged goods marketer) and Jeannette Luoh (formerly a lawyer) crafted a line of sodas containing real juices and natural extracts in distinctively dry flavors. More at drinkgus.com, [@GrownupSoda](https://www.twitter.com/@GrownupSoda)

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